

# Real-Time Video Quality of Experience Monitoring for HTTPS and QUIC

M. Hammad Mazhar



@HmdMazhar

Zubair Shafiq



@zubair\_shafiq

The University of Iowa

# Overview – Video Streaming

- 72% of all consumer Internet traffic was video in 2016
- Forecasted to grow up to 81% by 2021.

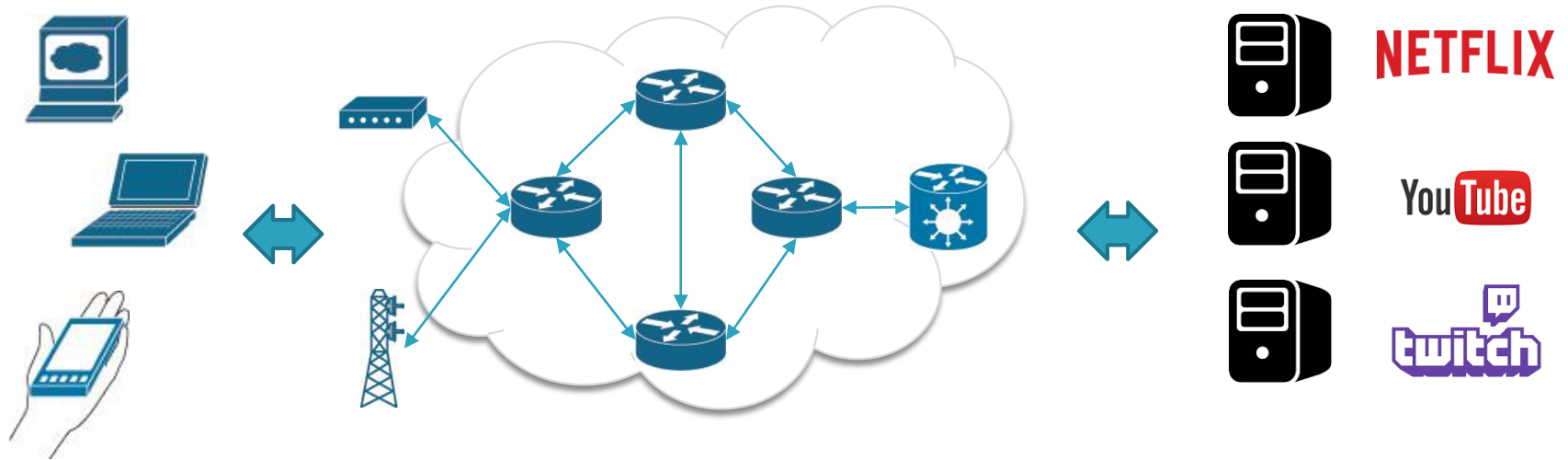
Today's Internet is a 'video' Internet



NETFLIX



# Overview - Ecosystem

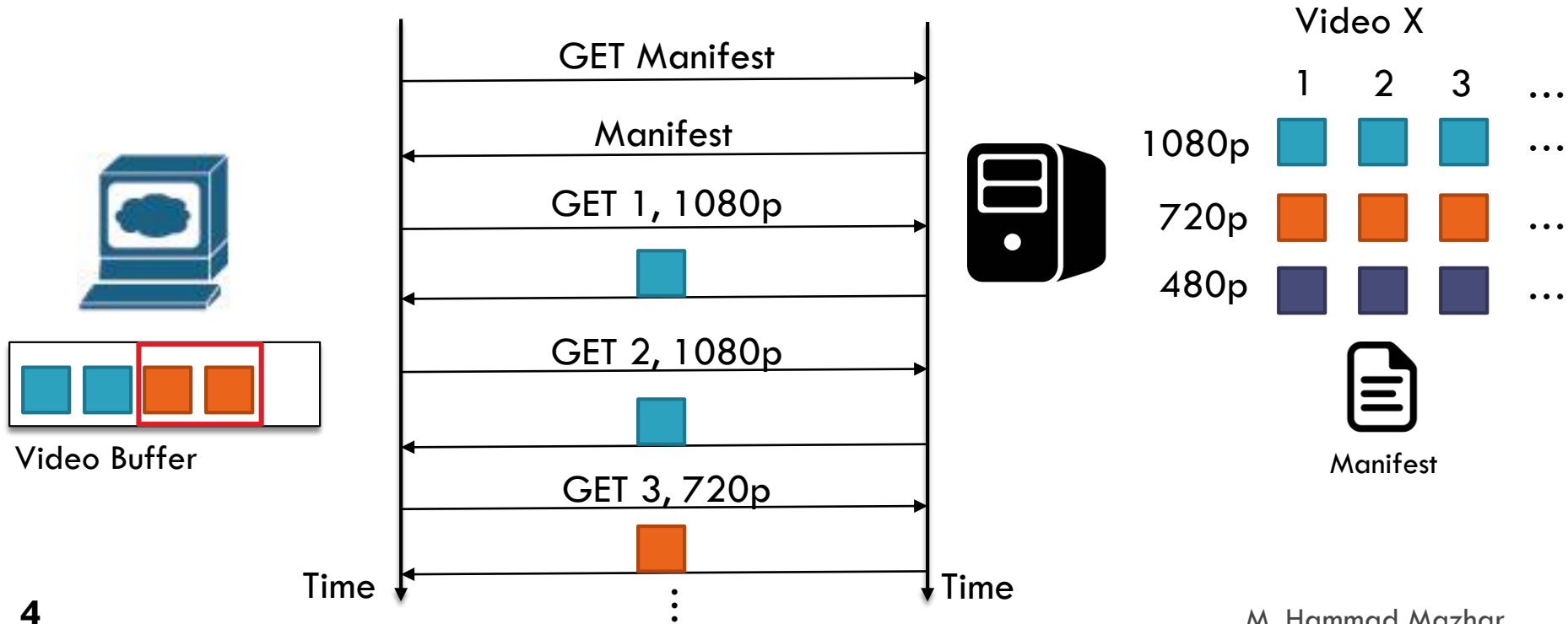


Users

Internet Service Provider Networks

Content Providers

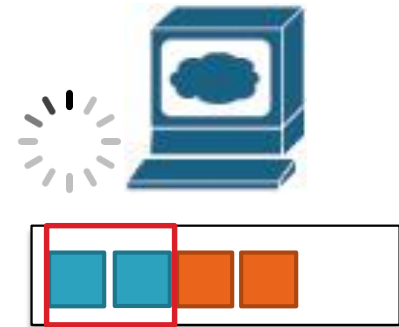
# Overview – Adaptive Video Streaming



# Overview – Quality of Experience Metrics

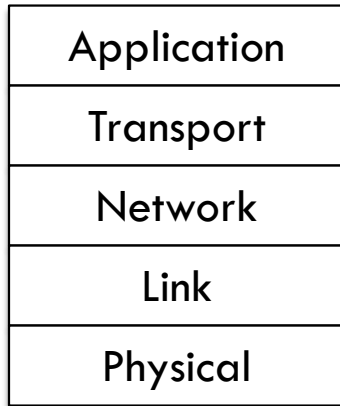
- Used to objectively measure user experience.
- Startup Delay
- Average Quality =  $\rho_{00}\beta_p$
- Rebuffering

QoE metrics



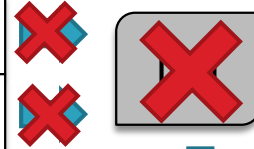
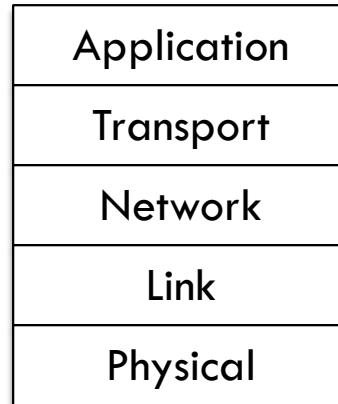
# Overview - Network Management

## QoE metrics



HTTPS  
QUIC

User



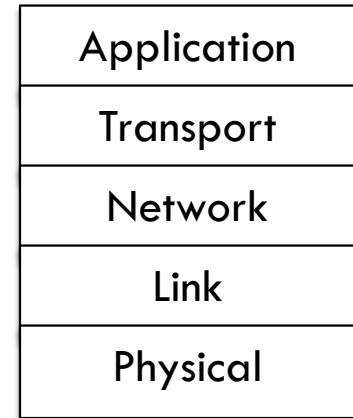
QoE metrics

ISP



LTE  
Networks

## QoE metrics



Content Provider



# Challenge - Encryption on the rise

- HTTPS page loads increased from 45% (2016) to 69% (2018).
- YouTube is increasingly using QUIC for mobile video delivery.

End-to-end encryption eliminates QoE monitoring.

# Problem Statement

Predict QoE metrics in real-time for encrypted video traffic.

Assumptions:

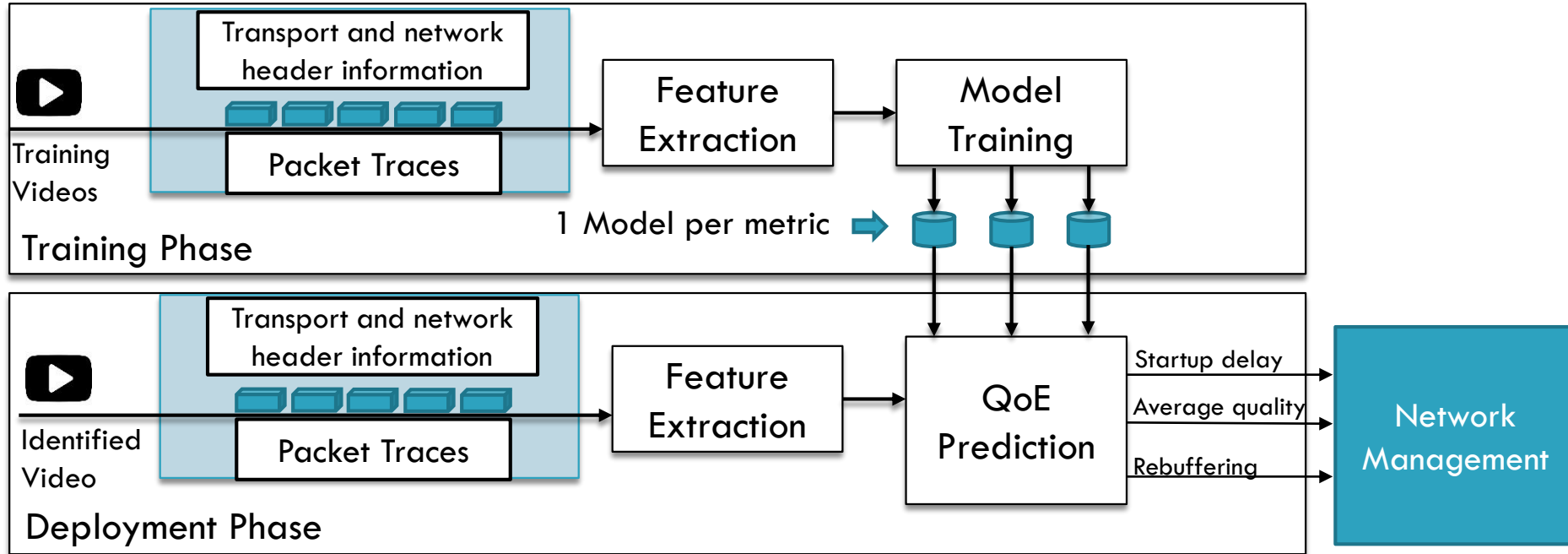
- Video stream detection on encrypted traffic (machine learning, traffic analysis, etc)
- Network/Transport layer info. collection



# Our Contributions

- Machine learning for QoE metric prediction
- Prediction at 10 second time scales
- Network/transport layer features.

# Proposed Approach



# Features

	Window	Packet
Network Layer	Byte Counts Packet Counts Throughput Idle Time	Packet Inter-arrival times Bytes per packet
Transport Layer	TCP Flag Counts Out-of-order bytes/packets TCP Goodput Retransmission ratio Starting/Ending bytes-in-flight	Retransmissions per packet Receive Window RTT Bytes-in-Flight



# QoE Metric Prediction

- We view it as a binary classification problem
- Startup delay: is it below  $k$  seconds?
- Average Quality: is it above a set resolution?
- Rebuffering: has rebuffering occurred?

# Evaluation – Data Collection

- ❑ Selenium with Google Chrome for YouTube video streaming.
- ❑ Packet capture with tcpdump
- ❑ Network shaping with tc and netem
- ❑ Ground truth QoE metrics with YouTube IFrame API

# Evaluation - Machine Learning

- Supervised machine learning using decision trees.
- Avoid overfitting with AdaBoost ensemble meta-classification.
- Evaluated under 10-fold cross validation.

# Results

$$\text{Precision} = \frac{TP}{TP+FP}$$

$$\text{Recall} = \frac{TP}{TP+FN}$$

QoE Metric	HTTPS		QUIC	
	Precision	Recall	Precision	Recall
Startup Delay	82%	82%	85%	85%
Average Quality	85%	86%	72%	72%
Rebuffering	90%	90%	80%	80%

More results and insights in paper

# Limitations

- Differences across video providers
  - ▣ Solution: Unique models per provider
- Sensitive to changes in video delivery for same provider
  - ▣ Solution: Online Learning
- Models provide actionable insights, but not root causes



# Conclusion

- Machine learning based QoE prediction for encrypted video streams
- Features based on the transport/network layer
- Achieve 90% accuracy for HTTPS, 85% for QUIC

# Questions?

- Find me on Twitter: [@HmdMazhar](https://twitter.com/HmdMazhar)
- Email: [muhammadhammad-mazhar@uiowa.edu](mailto:muhammadhammad-mazhar@uiowa.edu)
- Site: [cs.uiowa.edu/~mmazhar](http://cs.uiowa.edu/~mmazhar)